

Anti-gravity Serum

2528-1.12



+ Fresh & fluid texture

+ Immediate lifting

+ Long-term anti-gravity effect

| Phase | Name | INCI | Supplier | % |
|-------|-----------------------------|--|-----------------|------------|
| A1 | DEMINEALIZED WATER | WATER | - | 59.2 |
| | JAGUAR HP-105 | HYDROXYPROPYL GUAR | Solvay Novicare | 1.0 |
| A2 | GLYCERIN | GLYCERIN | - | 2.0 |
| | SATIAXANE VPC 911 | XANTHAN GUM | Cargill | 0.2 |
| A3 | DEMINEALIZED WATER | WATER | - | 20.0 |
| | PULLULAN | PULLULAN | DKSH | 2.0 |
| A4 | EMULIUM® DOLCEA MB | CETEARYL ALCOHOL, GLYCERYL STEARATE, JOJOBA ESTERS, HELIANTHUS ANNUUS (SUNFLOWER) SEED WAX, SODIUM STEAROYL GLUTAMATE, WATER, POLYGLYCERIN-3 | Gattefossé | 3.0 |
| B | PRESERVATIVE | PRESERVATIVE | - | 0.7 |
| | CETIOL® ULTIMATE | UNDECANE, TRIDECANE | BASF | 10.0 |
| C | ELEVASTIN™ | BETAINE, WATER, PROPANEDIOL, MURRAYA KOENIGII STEM EXTRACT | Gattefossé | 1.0 |
| | COVAPEARL INDIEN SUMMER 233 | MICA, TITANIUM DIOXIDE, IRON OXIDES, CARMINE | Sensient | 0.5 |
| D | CITRIC ACID (10% SOL.) | WATER, CITRIC ACID | - | 0.4 |
| | | | | 100.0 |

Operating instructions

- Heat water of A1 to 75°C and disperse Jaguar HP-105 under high shear (2000-2500 rpm) for 15 min.
- Prepare premix A2 and add to A1 under moderate mixing for 10 min.
- Prepare A3 by dispersing Pullulan into water heated to 75°C.
- When A3 is homogeneous, add to A1+A2 and mix slowly for 10 min.
- Add A4 to A1+A2+A3 (N.B. phase A is not translucent) at 70°C and mix under high shear (2000-2500 rpm) until homogenization, then cool to 50°C.
- Prepare B and add to A at 50°C under high shear (2000-2500 rpm) for 15 min.
- Cool under moderate mixing, then below 40°C add C.
- Add D.

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Description

Gravity is not a fatality! This colorful, pearlescent serum has been especially formulated to fight the signs of gravity over the years.

Its fluid and fresh texture obtained thanks to Emulium® Dolce MB penetrates quickly and leaves a soft finish on the skin. The long-term anti-gravity action provided by EleVastin™ is completed by the action of pullulan, which immediately lifts facial features.

Specifications

+ Aspect:
Fluid pink pearlescent emulsion

+ pH = 5.5 ± 0.5

+ Viscosity Brookfield RV (spindle A, speed 5):
approx. 20 000 mPa.s after 24h

+ >99% natural origin (ISO 16128)

Ingredients

- Jaguar HP-105 and Xanthan Gum are gelling agents that help to stabilize the emulsion.
- Glycerin is a well-known moisturizing agent.
- Pullulan is a polysaccharide that brings an immediate lifting effect after application.
- **Emulium® Dolce MB** is a robust O/W emulsifier of 100% natural origin that provides an extreme softness to the cream and brings immediate and long-term moisturization to the skin.
- Cetiol® Ultimate is a dry emollient that brings spreadability without any greasy afterfeel.
- **EleVastin™** is a clinically proven active ingredient especially designed for mature skin that acts as an anti-gravity agent, since it redefines facial contours and reduces deep and vertical wrinkles day after day.