

HAUTE COUTURE



Inspiration 2026, Gattefossé launches its new « Haute Couture » formula collection

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For its new **INSPIRATION** edition, *Haute Couture*, Gattefossé unveils a cosmetic runway inspired by iconic fabrics. From the fluidity of silk to the enveloping softness of cashmere, each formula is a unique creation designed to enhance the skin like a “second-skin” garment.

Haute Couture by Gattefossé: a new collection of 6 formulas

The French Applications Laboratory at Gattefossé dedicated a full year of research to developing a series of inventive textures designed to spark imagination and open new horizons in cosmetic formulation. With this new collection, **Gattefossé brings beauty into the world of fashion**, celebrating materials that inspire both touch and emotion. Silky drape, cocoon-like velvet, satiny radiance, and the sensual shine of vinyl come together to create a **true sensory runway experience**.



“Fashion and beauty now share the same ambition: delivering a sensory experience! This new collection, at the crossroads of fashion and beauty, blends their codes and highlights the importance of touch — which has become a true criterion of desirability — with textures that glide over the skin like haute couture pieces enhancing the body.”

Marine Lochouarn, Marketing Manager, Gattefossé France

When beauty steps onto the runway

This edition offers a refined immersion into the aesthetics of high fashion, presented as a runway where each formula embodies an iconic material: cotton, velvet, silk, cashmere, elastane, and vinyl.

Spotlight on the signature pieces of Gattefossé's "Haute Couture" runway:

From the Cocooning Softness of Cotton: **Cotton Fluff** | 3061-1.09

This facial cream, with its cloud-like and unexpected texture, immediately captivates with an appearance reminiscent of a soft cotton flower. Its sensorial profile is equally surprising: the creamy, bouncy, marshmallow-like texture melts on contact with the skin, transforming into an enveloping softness thanks to **Emulium® Dolcea MB**.

With a melting point close to body temperature, **Lipocire™ A SG** reinforces this melting sensation and contributes to the cream's rich, comforting feel. The skin is then wrapped in cotton like softness and soothed by **Noxifense™**, a bioactive ingredient derived from upcycled sea buckthorn leaves.



To the Elasticity of Elastane: **Elaskin Bi-gel** | 3062-3.03

Like elastane fabric, this light blue face gel-cream with an elastic touch offers suppleness and a weightless feeling on the skin. Its bi-gel texture provides an ultra-fresh sensation on application thanks to **Emulfree® CBG MB**. The comfortable gelcream texture, supported by **Acticire® MB**, leaves a soft, light, and nonsticky finish.

Ideal for summer or for combination to oily skin seeking lightweight hydration. Enriched with **EleVastin™**, the formula adapts to the contours of the face, helping to fight skin sagging and redefine facial contours for firm, toned skin.



To learn more and discover the full collection, visit [the dedicated page](#).

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About Gattefossé

The Gattefossé Group is a community of employees, animated by the same drivers: the performance of its products and the personalized support of its customers.

Gattefossé develops, manufactures and sells pharmaceutical excipients and cosmetic ingredients of natural origin for the beauty and health industries worldwide, through its 12 affiliated companies and network of global agents and distributors.

Specialist in lipid chemistry and plant chemistry, Gattefossé offers recognized expertise in formulation using its 4 Technical Centers of Excellence in France, China, India and the United States.

Environmental and social issues have always been part of the culture of this French family business, founded in Lyon in 1880. Today, Gattefossé relies on a purposeful CSR approach to build its innovation and development strategy.



People make our name