



# GUILTY PLEASURES



## Inspiration 2025: Gattefossé launches its new collection of indulgent formulas

PRESS RELEASE - Lyon, France – February, 3<sup>rd</sup>, 2025

**For its new opus INSPIRATION "Guilty pleasures," Gattefossé invites its clients to rediscover familiar sweets, revamped and transformed into irresistible beauty treatments. A culinary journey to start 2025 under the sign of gourmet eloquence.**

### A la carte : a new kit composed of 4 delicious creations

The French and American application laboratories of Gattefossé have co-developed 4 new formulas with the primary goal of stimulating imagination and exploring new horizons. Visually captivating and delightfully fragrant, this new collection perfectly illustrates how its rich and creamy textures were designed to awaken all the senses, far beyond just the tactile sensation.



*"Combining aesthetic textures and indulgent fragrances, this new collection has been designed to offer a complete sensory experience that will make your mouth water. A perfect illustration of the viral and cross-sector phenomenon that is food!"*

Marine Lochouarn, Marketing Manager, Gattefossé France

## Discovering the Guilty Pleasures concept

This new edition offers a complete immersion in a refined and delicious universe, unfolding like a four-course menu: appetizer, main course, dessert, and drink, each offering a unique experience.

### Focus on the 'Tea Time' formula, combining beverage and sweetness

For a drink: **Matt'cha Cream** | 2985-1.14



Like a gourmet matcha latte, this green cream with a creamy and delicate texture, enriched with 4% **Emulium® Mellifera MB**, envelops the skin of the face with a soft and light veil. **Compritol® 888 CG MB**, used at 8%, adds a touch of smoothness by subtly structuring and thickening the oily phase for a nourishing effect reminiscent of a creamy drink.

**Eyeglorius™** – an upcycled sea buckthorn leaf extract – acts as a true burst of freshness, like matcha in a latte, effectively targeting vascular dark circles and water retention bags. In addition, like a superfood that preserves youthful skin,

**Solastemis®** – an extract from chayote from Réunion Island – fights against the signs of photoaging, notably the effects of UVA. Like a refreshing break for the skin, this light, non-greasy care provides immediate comfort to the entire face as well as the eye contour.

For a sweet delight: **Caramelt Lollipop** | 2972-5.20



There is nothing better to conclude a meal than a little sweetness, like this lollipop with an irresistible salted caramel flavor. In a few moments, with **Emulium® Kappa MB** and a bit of hot water, this solid cube transforms into a delicious creamy texture that makes one's mouth water. **Geleol™ MB**, as a co-emulsifier, completes this unique sensory experience, for nourished and soft skin in an instant. This light and non-greasy formula, with quick absorption and a dry finish, is perfectly suited for body care.

To learn more and discover the entire collection, visit the [dedicated page](#).

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### About Gattefossé

The Gattefossé Group is a community of employees, animated by the same drivers: the performance of its products and the personalized support of its customers.

Gattefossé develops, manufactures and sells pharmaceutical excipients and cosmetic ingredients of natural origin for the beauty and health industries worldwide, through its 12 affiliated companies and network of global agents and distributors.

Specialist in lipid chemistry and plant chemistry, Gattefossé offers recognized expertise in formulation using its 4 Technical Centers of Excellence in France, China, India and the United States.

Environmental and social issues have always been part of the culture of this French family business, founded in Lyon in 1880. Today, Gattefossé relies on a purposeful CSR approach to build its innovation and development strategy.